



## ART/ASSETS REQUIREMENTS

To maintain a level of high quality output for our products and services, we encourage our clients to provide us with the proper necessary assets for your project.

Please review our art requirements and guidelines as they will help with expediency and efficiency.

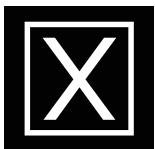
Art assets should always be hi resolution images and logos.

- **All working files should be at least 300 dpi CMYK or RGB TIFF, EPS, layered .PSD or layered .AI files**
- **NO thumbnails or web images please**
- **Logos should be vector (.ai or .eps) files or a minimum of 300 dpi JPEG files for optimal output if intended for Silkscreen or standard printing.**
- **Specific fonts related to your project should be included with any InDesign file or as a font file or outlined if in a PDF or .AI file.**
- **Should your project have a specific color value, please include Pantone or CMYK values.**
- **Custom art and designs can be created by our graphics department and are subject to additional art charges**

Files submitted outside of these standards often yield low-resolution and undesirable output.

To insure the highest quality product and to avoid production delays, please have the necessary files prior to submitting an order with us.

Thank you.



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